Agile and DevOps: Accelerating Digital Transformation Results for EMEA

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EMEA organisations agree that agile and DevOps practices are critical to successful digital transformation

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strategies.

Power of two

Using a combination of agile and DevOps practices propels innovation to increase digital transformation results.

Current state of agile in EMEA:

Have implemented agile to some degree

88%

Only 27% have scaled agile beyond development

54%

Marketing

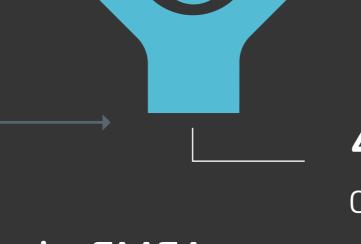
And only 5% across the entire company

5%

76%

Where else beyond IT is agile being implemented widely?

27%



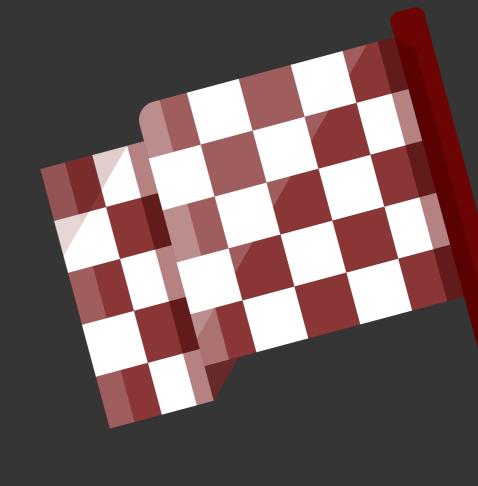
Current state of agile in EMEA:

49% Customer support

47% Sales

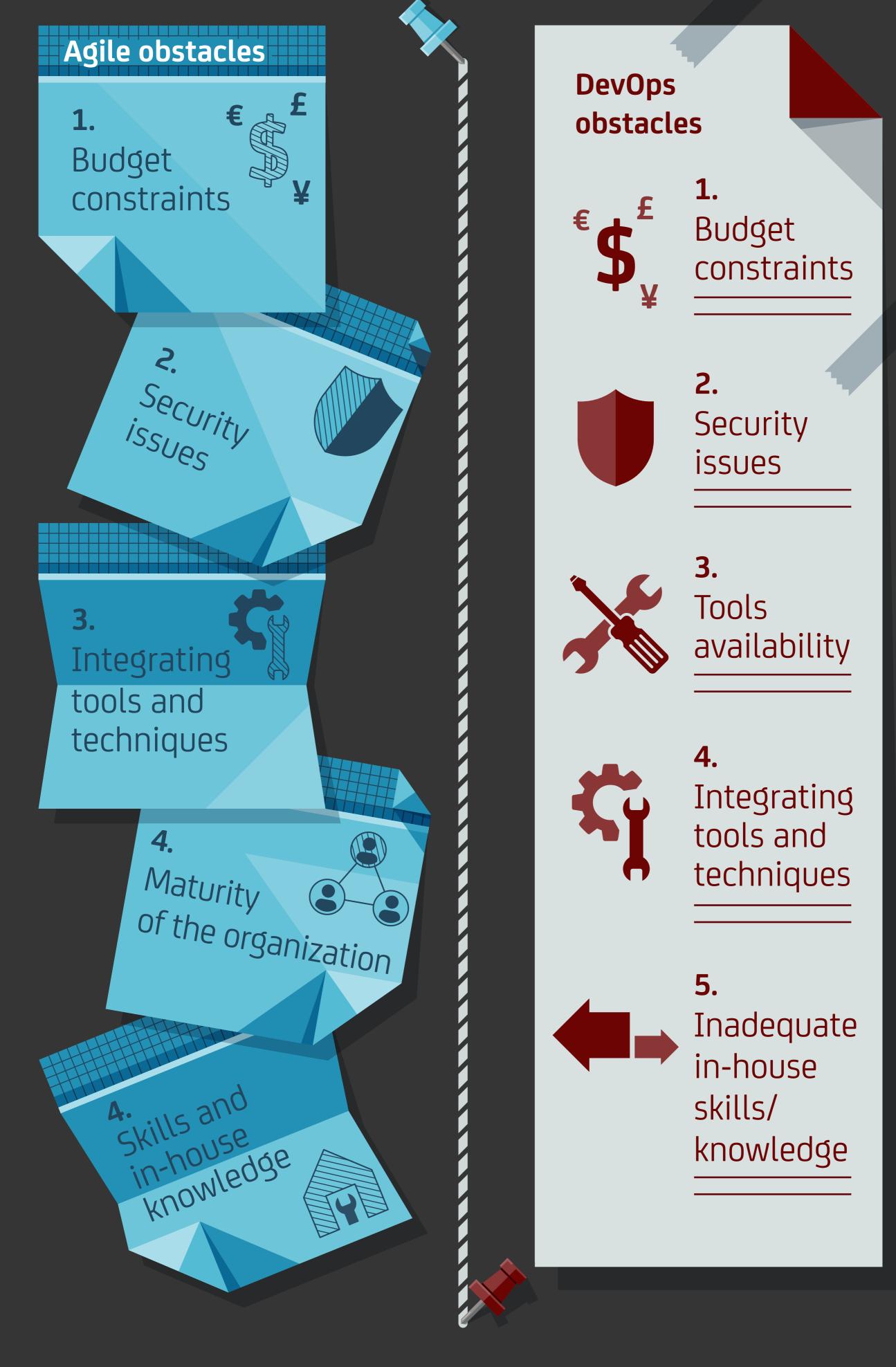
86% Have implemented it in at least one area of IT

But only ...



29% Have implemented it broadly across all of IT

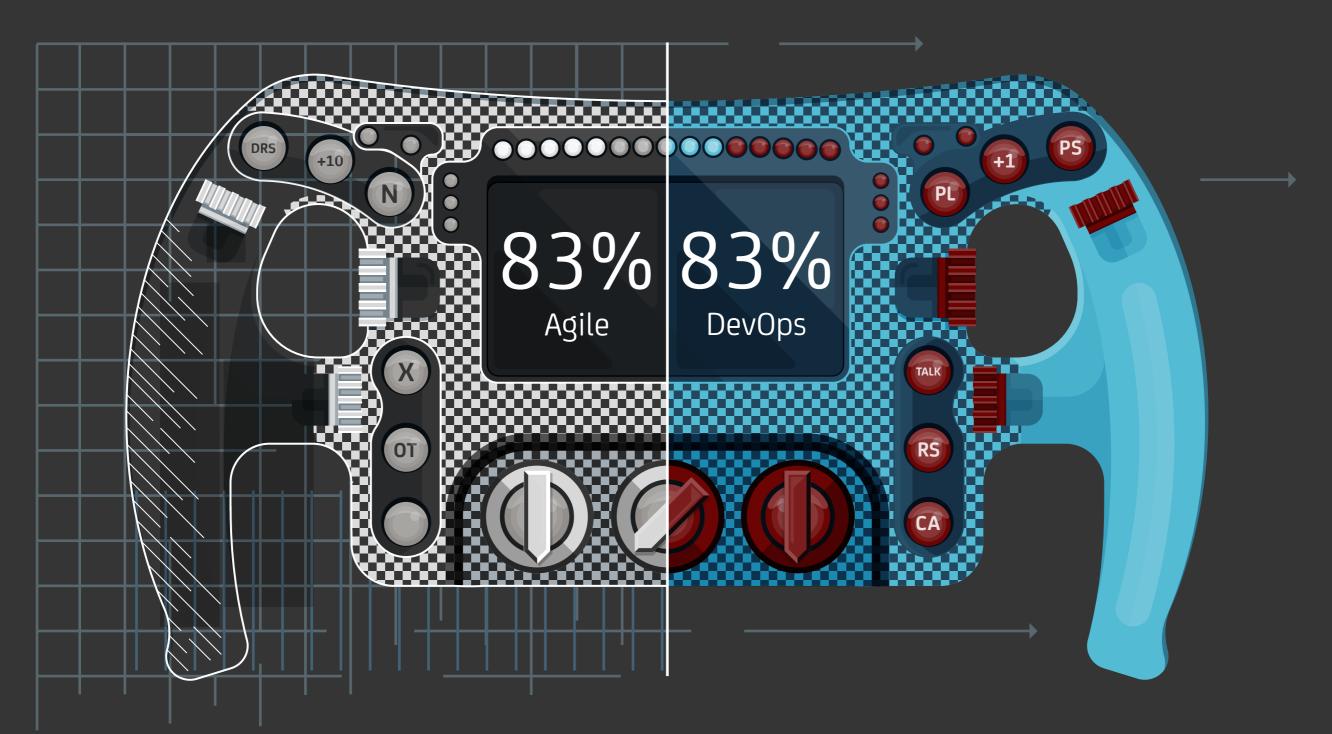
Top 5 obstacles:



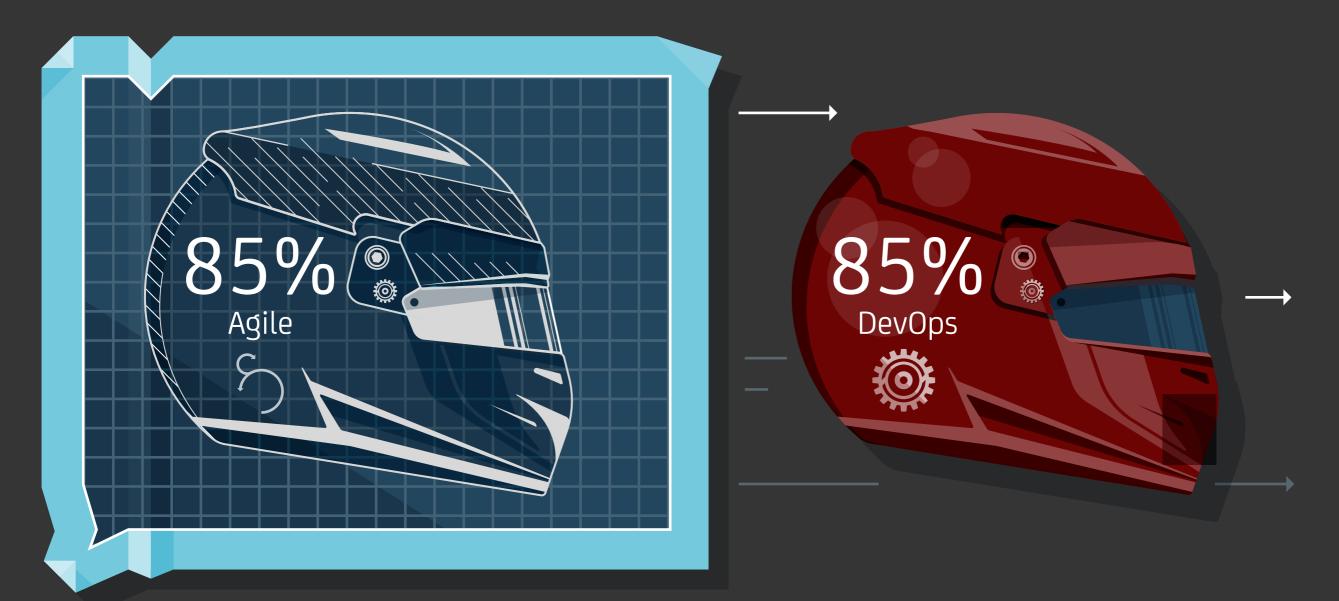
Advanced users of agile and DevOps in EMEA are seeing outstanding results.

Percent of advanced users reporting improvement in:

Customer experience



Employee recruitment and retention



Actual percent improvement by advanced users

Leaderboard			
Race classification after final lap		Agile	DevOps
Speed-to-market		57%	38%
Customer satisfaction/N	PS	45%	47%
New business growth		42%	41%
Employee productivity		49%	44%
Quality of development/	defects	46%	42%
Fastest agile lap:	Speed-to-market		57%
Fastest DevOps lap: Customer satisfaction/NPS		47%	

Agile and DevOps—even better together

Adding DevOps to an agile environment increases certain KPIs even further:



Research conducted by Coleman Parkes with 1,770 senior IT and business executives in 21 countries including 9 countries in EMEA and 695 respondents and 10 vertical sectors in 2016.

To learn more about advancing your use of agile and DevOps for better business results, download the report "Accelerating Velocity and Customer Value with Agile and DevOps" at www.ca.com/rewrite.



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